

The global voice of freight logistics

Young Logistics Professionals Award 2022



Sponsored by the TT Club and FIATA

Competition Notice

FIATA International Federation of Freight Forwarders Associations Rue Kléberg 6 | 1201 Geneva | Switzerland T +41 22 715 45 45 | info@fiata.org | www.fiata.org



1. Background

- 1.1. During the FIATA World Congress (FWC) in Caracas in October 1996, David Martin-Clark from (TT Club) discussed informally with Brian Kelleher (FIATA), the possibility that the TT Club might like to sponsor a "TT Club/FIATA Young Freight Forwarder of the Year Award". In 1997, the TT Club and FIATA started working on the award, which was launched in 1999.
- 1.2. The aim of the award is to encourage training in the freight forwarding and logistics sector and to further develop the professionalism of young people in the industry. The award gives the TT Club and FIATA an opportunity to enhance the international freight forwarding and logistics industry, by investing in the young rising stars of tomorrow.
- 1.3. In 2021, the TT Club and FIATA agreed to change the name of the "Young International Freight Forwarder of the Year Award" (YIFFYA) to the "Young Logistics Professionals Award" (YLP Award), to reflect the fact that all young talents of the industry are welcome to take part in the competition, regardless of their specialization.

2. The Award

- 2.1. The award is open to any young logistics professionals, provided that their company is a member of their FIATA Association Member.
- 2.2. To participate in the competition, candidates must be nominated by a FIATA Association Member. FIATA Association Members are entitled to nominate one candidate only.
- 2.3. Candidates shall be between 18 and 32 years of age in the year that the Dissertation is to be written. Although this is not mandatory, candidates should preferably have two years of full-time work experience in supply chain logistics.
- 2.4. In view of FIATA's commitment to enhance diversity in the industry, gender balance participation in the competition is strongly encouraged.
- 2.5. Upon nomination by the FIATA Association Member through the "Advice of Candidate" document to the Award Administrator, the candidate and the nominating Association Member will receive confirmation of the candidate's participation to the competition.
- 2.6. Upon confirmation of their participation, the candidate will be given three months to write a Dissertation in English. The topics, format, and all other relevant information about the Dissertation are provided in the "Note about the Dissertation" document.
- 2.7. The Regional Winners will be selected among the nominated candidates based on their Dissertation by a Judging Panel.



- 2.8. The Global Winner will be selected among the Regional Winners, based on their Dissertation and ability to present their work by the Award Steering Committee.
- 2.9. The TT Club and FIATA will publish the Dissertation and/or the recorded video presentation of the Global Winner on their website, <u>www.ttclub.com</u> and <u>www.fiata.org</u>.

3. The Steering Committee

- 3.1. The Award is led by a Steering Committee, which consists of:
 - 3.1.1. Award Administrator appointed by the TT Club.
 - 3.1.2. FIATA Presidency member being the rapporteur to the FIATA Logistics Institute.
 - 3.1.3. Chair of FIATA Logistics Institute.
 - 3.1.4. Manager of FIATA Logistics Institute.
 - 3.1.5. A nominee from a recognised learning establishment linked to supply chain logistics.
 - 3.1.6. A nominee from an agreed active international freight forwarder with an interest in professional development and training.
- 3.2. The Steering Committee's decision as regards the selection of the Global Winner is final, and no correspondence will be entered into.
- 3.3. The candidates or the nominating Associations are not to directly contact any members of the Steering Committee on any matters related to the competition while the competition is ongoing.

4. The Judging Panel

- 4.1. The Steering Committee will appoint experts, educators, and peers from the sector to form a Judging Panel.
- 4.2. The candidates or the nominating Associations are not to directly contact any members of the Judging Panel on any matters related to the competition.
- 4.3. Each Dissertation shall be assessed and marked by a minimum of two judges. The Judging Panel's decision is final, and no correspondence will be entered into.

5. Nomination of the candidates

5.1. Each FIATA Association Member may select their nominated candidate in any way they consider to be appropriate; the following are some suggested ways of selecting a candidate:



- 5.1.1. A student having recently qualified for the FIATA Diploma in Freight Forwarding (if applicable).
- 5.1.2. A student from that year's national forwarders professional exams (if applicable).
- 5.1.3. A student having completed training nominated by that particular FIATA Association Member.
- 5.1.4. A student from continuous assessment for that FIATA Association Member (if applicable).
- 5.1.5. Internal competition of the Association Member.
- 5.2. The FIATA Association Member shall indicate how and why they selected their nominated candidate to represent them in the competition. They shall also provide details of their candidate's achievements (academic and professional). These details shall be provided in the completed "Advice of Candidate" document.
- 5.3. Each candidate should only be nominated for the Award once as nomination of the same candidate in successive years does not give others the opportunity to compete for this Award.

6. Selection of the Regional Winners

- 6.1. The Judging Panel will select a winner from each of the four FIATA Regions:
 - 6.1.1. Region Africa and Middle East
 - 6.1.2. Region Americas
 - 6.1.3. Region Asia-Pacific
 - 6.1.4. Region Europe
- 6.2. A regional finalist should be selected for each Region. If there is only one contestant within a Region, they shall be declared Regional Winner, provided that their Dissertation is of satisfactory quality.

7. Selection of the Global Winner

7.1. Each Regional Winner will be invited to attend the FWC. Each will be required to provide a presentation of their Dissertation to the Steering Committee – online or in person, depending on the circumstances. The specific guidelines of the presentation will be distributed in due course.



7.2. Each Regional Winner may be asked to prepare a short video for wider broadcasting. The Regional Winners will introduce themselves in the video and present the key takeaways of their Dissertation. The specific guidelines of the video will be distributed in due course.

8. The Dissertation

- 8.1. The nominated candidates will be given three months to write a 4,000-6,000 word dissertation in English, focusing on a key import and a key export commodity from their country.
- 8.2. The Dissertation is an opportunity for the candidate to demonstrate a range of skills and qualities that are needed to pursue a successful career in international forwarding and supply chain logistics. The Dissertation may be constructed as follows:
 - 8.2.1. Identifying a problem or business opportunity.
 - 8.2.2. Gathering relevant information on a specific situation.
 - 8.2.3. Identifying possible changes or enhancements for the benefit of the forwarder or the client.
 - 8.2.4. Evaluating the information and drawing one's own conclusions.
 - 8.2.5. Deciding what action should be taken.
 - 8.2.6. Making reasoned and costed recommendations.
 - 8.2.7. Important abilities and qualities to be demonstrated should include innovation and initiative.
- 8.3. The topics, format, and all other relevant information about the Dissertation are provided in the "Note about the Dissertation" document.
- 8.4. Examples of previous winning Dissertations are available on FIATA website: <u>https://fiata.org/what-we-do/training/yiffy-award/dissertations.html</u>

9. The Prizes

- 9.1. Each Regional Winner will receive a prize consisting of:
 - 9.1.1. Special short online training provided by FIATA on how to make a video and communicate effectively.
 - 9.1.2. Attendance at the FWC to be presented with a Regional Winner's Certificate and a personal trophy.
 - 9.1.3. Participation in the FWC free of any registration fees, arranged by FIATA.



- 9.1.4. Hotel accommodation cost during the FWC, by the TT Club.
- 9.1.5. A contribution to travel costs to the FWC up to USD 1,000, provided by FIATA.
- 9.1.6. One year subscription to the International Transport Journal in English, French or German, offered by the International Transport Journal.
- 9.2. In the event that a Regional Winner is not able to attend the FWC, their certificate and trophy will be presented to a nominated representative from the Association Member they are representing during the FWC where possible or sent directly to the candidate by post a later stage.
- 9.3. In addition to the above, the Global Winner will also receive the following:
 - 9.3.1. A Global Winner Certificate and an additional personal trophy. The Young Logistics Professionals Award trophy will be engraved with the name of each year's Global Winner.
 - 9.3.2. A week practical experience of transport infrastructure (multimodal), which is likely to include visits to container terminals, airfreight terminals, ports, surveyors' offices, etc. in one of the three TT Club regional headquarters (Hong Kong, London or New Jersey).
 - 9.3.3. A week of academic training in the TT Club's Head Office in London.
- 9.4. The cost of economy class travel, accommodation (with breakfast), and an amount for personal expenditure recoverable as expenses retrospectively, will be included in the Award. It should be noted that these are business related activities for winner only it is not expected that family members or other interested parties accompany the winner. The Global Winner's FIATA Association Member should also attempt to add contribution to the Award fund, by contacting the appropriate national airline in order to obtain airfare sponsorship from them in exchange for applicable advertising opportunities.
- 9.5. Should it be brought to the attention of the Judging Panel, Steering Committee, or any other involved parties, that the Dissertation submitted by a candidate violates any ethical rules such as plagiarism, authenticity, or integrity breaches –, the Steering Committee may adopt appropriate actions.

10. Competition timing

- 10.1. The indicative competition timing shall be as outlined below.
 - 10.1.1. FIATA will launch the call of the competition and distribute information to all FIATA Association Members shortly after the conclusion of the previous years' competition, usually in October-November.



- 10.1.2. FIATA Association Members select their candidate and send the "Advice of Candidate" Form to the Award Administrator by 15 February.
- 10.1.3. Upon receipt of the application, the Award Administrator will send a confirmation to the nominated candidate and nominating Association of application receipt and validity.
- 10.1.4. The candidates submit their completed Dissertation to the Award Administrator, at yiffa.admin@thomasmiller.com, no later than 15 May. Dissertations received after this date will not be considered.
- 10.1.5. Regional Winners will be notified in August.
- 10.1.6. Regional Winners' presentations will take place at the FWC if circumstances allow, or online, in September-October.
- 10.1.7. The name of the Global Winner will be announced after the presentations at the FWC, or online event, in September-October.
- 10.1.8. The main overall Global Winner's prize the training period shall be taken by the Global Winner after the FWC at a time convenient in the full year period after presentation of the Award.
- 10.1.9. No deadline extension for nominating candidates or submitting dissertations will be granted.

11. Special note about the language of the competition

- 11.1. The language of the competition is English. All correspondence and documents pertaining to the competition, including the Dissertations, shall be in English. English is the official language of FIATA, and it is expected that young logistics professionals will be often working in English in their career.
- 11.2. FIATA and TT Club are aware that language may be a barrier to join the competition and very much encourage young logistics professionals, supported by their Associations, to approach it as a learning opportunity and a way to enhance their language skills.

12. Contact

12.1. For any additional information, please contact the Award Administrator at <u>yiffa.admin@thomasmiller.com</u> or the FIATA Logistics Institute at <u>training@fiata.org</u>.



13. Annexes

- 13.1. Annex 1: Note about the Dissertation.
- 13.2. Annex 2: FIATA Association Members Advice of Candidate.